

IAM 2010: Access across the generations

Perth Breakfast seminar: What's the goss on Web2 social media technologies?



With all the debate and hype, can you afford not to know more about the new social media that is increasingly becoming part of our daily personal and working lives? Is your workplace using or banning social media forms? What are your issues and concerns? Come to the breakfast seminar, listen to different perspectives and join a discussion to shed more light on the practical implications for archives and records and communication

What's the goss on Web2 social media technologies?

Lisa Read-White, President RMAA WA Branch & Jo Hutchinson, Consultant & Manager Marketing & Business Development, Information Proficiency

Lisa Read-White is President, RMAA WA Branch and Jo Hutchinson, are two dedicated information professionals. Together, they will explore some of the current issues and uses with social media, including LinkedIn, Twitter, blogs, wikis and anything else that has appeared by May – who knows? They will discuss how they are being used in different contexts for personal use, study and in the workplace. The Prime Minister of Australia has some 900,000 twitter followers, so the community is engaging in these social media for government and business purposes, not just for social use. Lisa and Jo will then lead an interactive discussion to explore your experiences, concerns and questions

This technology is not likely to go away and is not a generation specific fad, so we need to stay up to date. Come along and get a clearer picture of where this is all heading and how your colleagues are interacting in these diverse ways.

RMAA CPD Points = 2

Event details

Date: **Wednesday 26 May 2010**

Time: 7.30 – 9.00 am

Where: Seasons of Perth Hotel
37 Pier Street, Perth
08 9421 3009

www.seasonsofperth.com.au

Registrations close: **Wednesday 19 May**

Cost (incl GST)

RMAA Members	
FRMA/MRMA	\$38
ARMA	\$40
Individual/Corporate	\$42
Students	\$30
Non RMAA Members	
ASA/IIM Members	\$56
Others	\$63

Includes: Full hot breakfast

Sponsors:

Catering sponsored by Assymetrix Pty Ltd, Australia

Find out more at www.linkedin.com/

REGISTRATION

If you are registering using your credit card please do so online: www.rmaa.com.au
If you require an invoice in order to pay please complete the following details and forward via Fax: Australia 1800 333 802 or New Zealand 0800 400 626
Email: susan.henshaw@rmaa.com.au

Name: _____
Company: _____
Address: _____
Email: _____
Telephone: _____
Dietary Requirements: _____
Association & Member No.: _____





Registration Terms & Conditions

All registrations for RMAA events are made subject to the terms and conditions of RMAA as set out below:

Payment Terms

Payment is required within 30 days of the registration being received. Invoices will be sent electronically upon registration being received.

Methods of Payment

Payments are accepted in Australian dollars and include 10% GST. New Zealand based events are payable in New Zealand dollars and attract the New Zealand GST of 12.5%.

Cheques should be made payable to RMAA and sent to RMAA, PO Box 276, St Helens, TAS Australia 7216
Bank transfers in AUD\$ should be deposited into CBA Account 'Records Management Association of Australasia', BSB: 064-000, Account Number: 1077 6171. Notification of payments made in this way should be via a remittance advice to finance@rmaa.com.au

Bank transfers in NZ\$ should be deposited into ANZ Account 'Records Management Association of Australasia' Account 010102-0597629-00. Notification of payments made in this way should be via a remittance advice to finance@rmaa.com.au

Payments can also be made by credit card (Visa/Mastercard).

Payment "at the door" is not accepted.

Registration Fee

The registration fee covers attendance at all sessions, refreshments, any event documentation on the day, enrolment fee and Statement of Attainment Certificates.

Cancellations

Cancellations received in writing at least 10 days prior to the first day of the event will be refunded in full less an administration charge of 20%

Notice of cancellation must be received in writing and submitted by either emailing admin@rmaa.com.au or by writing to RMAA, PO Box 276, St Helens, TAS Australia 7216.

We recommend using a method of recorded delivery to ensure notice of cancellation is received.

Should you need to cancel your registration less than 10 days before the first day of the event, the registration fee remains payable in its entirety although a substitution will be accepted.

Failure to attend an event does not negate your commitment to pay for attendance. If there are extenuating circumstances, please contact admin@rmaa.com.au and the cancellation request will be assessed on its merit.

Substitutions and Name Changes

Substitutions are acceptable at any time. If you have registered as a corporate member, you can substitute with a non-member for a local event only. To inform us of a name change, please email admin@rmaa.com.au
We regret that we are not able to transfer places between conferences or events.

Indemnity

It may be necessary for reasons beyond the control of the organisers to alter the venue, content or the timing of the programme. We will endeavour to keep you abreast of such changes but any reasonable change to the event format will not constitute a reason to refund the event fee. Should the event be postponed, we will endeavour to reschedule the event. If, for reasons beyond the control of RMAA, an event is cancelled, a full refund will be made. We are not liable to pay any incurred costs resulting from any postponement or cancellation.

Security

RMAA is committed to ensuring that the submission of sensitive information, such as credit card details, is safe and secure. We employ reputable and reliable service providers to ensure such information is protected. All information we hold is kept secure with access limited to personnel charged with the processing of such data. All personal data is gathered and processed in line with the Data Protection Act and RMAA' privacy policy

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